

# IATA WORLD CARGO SYMPOSIUM

Hong Kong SAR, China  
12-14 March 2024

## AGENDA STREAM 1 DIGITALIZATION

Stream sponsor

**accelya**

Host Airline

 CATHAY CARGO

Host Airport

  
香港國際機場 HONG KONG INTERNATIONAL AIRPORT

  
IATA

- 09:00 - 09:05**      **Opening Remarks**  
**Matt Woolmer, VP Global Business Development, Accelya**
- 09:05 - 09:20**      **Keynote on Digital Transformation:**  
**Insights from Accelya's Assessment and Strategies to Accelerate Adoption**  
**Prakash Sonpatki, SVP Cargo Product Management, Accelya**  
**Kanchan Sharma, Solutions Marketing, Accelya**
- 09:20 - 09:35**      **Keynote: Experience and plans in digitalization at Cathay Pacific Cargo**  
**Ingrid Lee, Head of Cargo Digital, Cathay Cargo**
- 09:35 - 09:50**      **Keynote : AI in digital transformation in air cargo**  
**Anna Ghion, Senior Global Account Manager for MNO AIR, AWS Amazon**
- 09:50 - 10:30**      **Panel Discussion:**  
A panel discussion featuring industry experts on the adoption of ONE Record. Global solution providers will provide insights into their strategies and timelines, aiming to align with the industry's set deadline for ONE Record's full implementation by 1 January 2026.  
Moderator  
**Zeta Loo, Head Of Commercial Operations APAC, CHAMP**  
Panelists  
**Radesh Menon, Head Product Management and Strategy, Air Cargo, IBS**  
**Nicholas Xenocostas, Chief Commercial Officer, CHAMP**  
**Simon Ng, CEO - Global Logistics System (HK) Co., Ltd**
- 10:30 - 11:30**      **Networking Break - WCS Exhibition Hall**
- 11:30 - 12:30**      **Live Animals Spotlight**  
The humane transport of live animals is crucial. Join our session on digitalization's role in enhancing animal welfare during transport. We'll discuss technologies like APIs for data interchange and IoT for monitoring conditions in real-time. Engage in discussions for a transparent and safer future for our valued cargo.  
**11:30 - 11:45**  
**Animal Transport Digitalization, a value-based service to airlines**  
**Michalis Vitalis, Founder / Managing Director, MVPaws**  
**11:45 - 12:00**  
**Driving Excellence and Welfare - Hactl's Digitalization Journey in Live Animal Transportation**  
**Wanki Wan, Head of Ground Services, Hactl**  
**12:00 - 12:30**  
**Panel discussion: digital transformation of live animal transportation**  
Moderator  
**Jay Eaves, Director of Compliance and Quality, Biotrans Logistics**  
Panelists  
**Hira Tahseen, Cargo Manager, Heathrow Airport**  
**Michalis Vitalis, Founder / Managing Director, MVPaws**  
**Wanki Wan, Head of Ground Services, Hactl**
- 12:30 - 14:00**      **Networking Lunch - WCS Exhibition Hall**

14:00 - 15:00

## Spotlight on Operations

In this session, we will explore the transformative power of digitalization in modern cargo operations. As the logistics industry undergoes rapid evolution, embracing digital technologies has become imperative for staying competitive and meeting customer expectations. Our industry experts will delve into the key trends, challenges, and opportunities associated with digitalization in cargo operations.

### 14:00 – 14:15 The Digital Green Lane

**Davide Scatorchia, Business Development & Optimization Manager, Air Cargo Belgium**

### 14:15 – 14:30 Innovating for better efficiency

**Guillaume Crozier, SVP UAE Cargo and Global Cargo Strategy, dnata**

### 14:30 – 14:45 Towards an Intelligent and Automated Future for Air Cargo

**Suraj Nair, Founder & CTO, SpeedCargo**

### 14:45 – 15:00 Q&A session

15:00 - 16:00

**Networking Break - WCS Exhibition Hall**

16:00 - 16:20

## Going into Production with ONE Record and the DTAC NE:ONE Server Software

Dive into the core of ONE Record, the game-changer in air cargo digitization.. Discover the simplified path to digital transformation in the air cargo sector

**Oliver Ditz, Project Manager, Fraunhofer Institute for Material Flow & Logistics**

**Moritz Köhler, Head of Fulfillment Digitization, Lufthansa Cargo AG**

16:20-16:55

## Panel discussion: Unlocking Potential: The Role of Generative AI in Shaping the Future of Air Cargo

Delve into the transformative impact of Generative AI on the air cargo industry. Leading experts will discuss its potential to revolutionize operations, optimize routes, and forecast demand. Explore the next wave of AI-driven innovations with us.

Moderator

**Anna Ghion, Senior Global Account Manager for MNO AIR, AWS Amazon**

Panelists

**Ingrid Lee, Head of Cargo Digital, Cathay Cargo**

**Sabari Ramnath, Industry Expert - Freight & Logistics, UNISYS**

**Elena Sanguino, Product Manager, RTS**

16:55 - 17:00

## Closing Remarks

**Muthu Muthukumar, Director, Cargo Solutions, Accelya**